



YIMBY
ACTION



YIMBY
LAW

2023 IMPACT REPORT



YIMBY Denver Leads Alison Torvik, Abe Kaul,
Anna DeWitt & daughter, and Nolan Hahn & dog



KEEP OUR
FUTURE
IN
ARLINGTON

YES TO DIVERSITY
YES TO LOWER-COST HOUSING
YES TO NEW NEIGHBORS
YES TO MISSING MIDDLE
Arlington for Everyone
www.missingmiddlearlington.net

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YES TO LOWER-COST HOUSING
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KEEP OUR
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IN
ARLINGTON

IN THIS HOME
DENSITY MEANS DIVERSITY
MORE NEIGHBORS = MORE FUN
GRANNY FLATS ARE GRAND
CHARACTERS MAKE UP THE NEIGHBORHOOD CHARACTER
RENTERS ARE WELCOME
DUPLEXES & MULTIPLEXES ARE PRETTY
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YIMBYs of NoVA show up to advocate for more homes in Arlington, Virginia.

2023 Yes In Our Back Yards



San Francisco YIMBY members and friends learn about exclusionary zoning on a tour of St. Francis Wood. Photo by YIMBY member Cliff Bargar.

In 2023, the YIMBY movement saw more people join than ever before. From abundance and affordability to equity and sustainability, people’s reasons for getting involved are deeply personal. And all of these reasons are right—housing is foundational to so many challenges in America.

Last spring, Bill McKibben, a prominent environmentalist, penned the article “Yes in Our Back Yards,” for Mother Jones calling on environmentalists and urbanists to say yes to “new affordable housing that will make cities denser and more efficient while cutting the ruinous price of housing.”

In this report, you will read how we (that means you!) are forging

partnerships to bring even more people into the pro-housing movement. Together, we are making strides in reshaping the housing landscape. Our work is all about championing homes for all and empowering YOU to create change in your neighborhood.

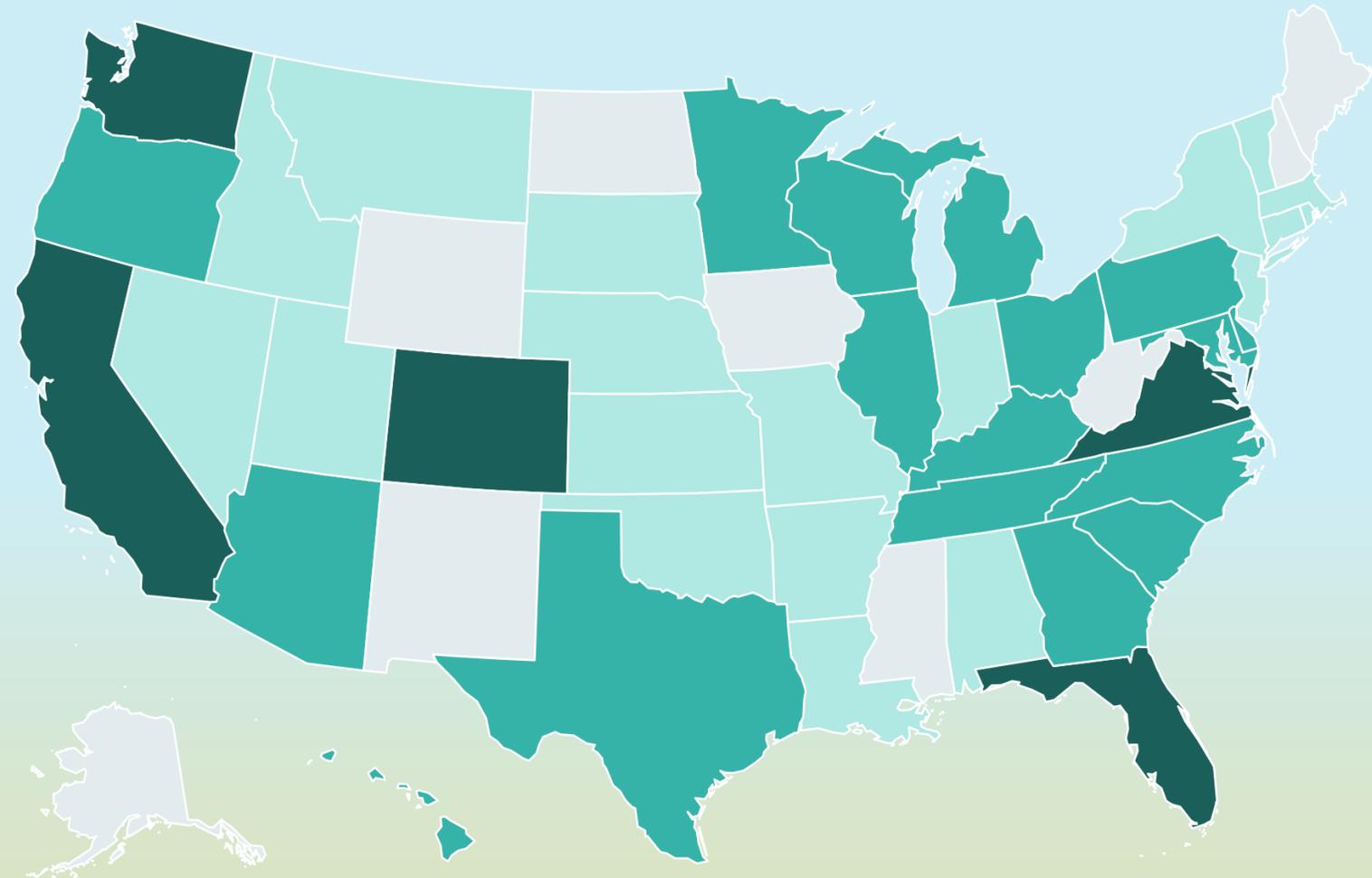
We were thrilled to welcome new chapters in Hawaii, Kentucky, and Minnesota, and to witness historic wins like a new Land Use Code in Fort Collins, CO, the end of single-family zoning in Alexandria, VA, the elimination of parking minimums in Bend, OR, and so much more!

There is still plenty of work to be done, however, and NIMBYs continue to fight back. Early in 2023, Gainesville, FL ended single-family

zoning only to have it repealed shortly after. In Colorado, a historic land use package narrowly missed passage. Nationwide, new homes continue to be illegally blocked. And we are there to fight back every step of the way. YIMBY Law continues to file more and more lawsuits to hold cities accountable to their own housing goals and YIMBY Action is continuing to elect pro-housing leaders and drive policy change at the local, state, and national levels.

Together, we are building a movement and amplifying the voices of those who are often unheard. We are not just advocating for a better tomorrow, we’re actively shaping it, one community, one policy, and one voice at a time. Thank you for fighting alongside us.

YIMBY Action now has 54 chapters across 23 states, and continues to grow!



- Has multiple YIMBY Action Chapters
- Has a YIMBY Action chapter
- Has YIMBY Action members

YIMBY Action Chapters

WEST

Bend YIMBY
 East Bay YIMBY
 Evolve Tri-Vallley
 Grow the Richmond
 Hawai'i YIMBY
 Mountain View YIMBY
 Napa-Solano for Everyone
 Northern Neighbors
 Peninsula for Everyone
 Progress Noe Valley
 San Francisco YIMBY
 Santa Cruz YIMBY
 Santa Rosa YIMBY
 Seattle YIMBY
 SLOCo YIMBY
 South Bay YIMBY
 Southside Forward
 Spokane Housing for All
 Streets for People
 Tucson for Everyone
 Urban Environmentalists
 Urban Environmentalists Bay Area
 Urban Environmentalists Los Angeles
 Ventura County YIMBY

MIDWEST

CUrbanism Club
 Housing Now Nashville
 Live TC
 Madison is for People
 NEUrbanism
 Twin Cities YIMBY
 Urban Environmentalists Illinois
 YIMBY Denver
 YIMBY Fort Collins
 YIMBY Louisville
 YIMBY Oakland County

EAST

DC YIMBYs
 Pro-Housing Pittsburgh
 YIMBY Delaware
 YIMBY Maryland

SOUTH

Abundant Housing Atlanta
 Asheville for All
 Dallas Neighbors for Housing
 Gainesville is for People
 More Homes Miami
 Orlando YIMBY
 Palmetto YIMBY
 RVA YIMBY
 YIMBY Hampton Roads
 YIMBY Tampa
 YIMBYs of NoVA

IDENTITY

YIMBY Jewish
 YIMBY Latino
 YIMBY Women

People Power



58,000

ACTIVISTS



3,000

SUPPORTERS

(donors, members, and volunteers)



54

CHAPTERS

7 new chapters in 3 new states

In 2023, the YIMBY movement continued its rapid growth. Starting with a small group of passionate activists in the Bay Area, YIMBY Action is now a national force making change from coast to coast. Together, we are influencing policy at the local and national levels and adding members to our movement every single day.

YIMBYs celebrate the passage of a bill in California that makes it easier to build affordable housing



YIMBYs in the exclusionary town of Atherton, California saying yes to people, yes to homes.

Chapter Wins!



Seattle YIMBY members working on the construction of an Accessory Dwelling Unit

SEATTLE YIMBY

Defeating a Barrier to Housing!

Seattle YIMBY, one of our newest chapters, is already playing a significant role in improving the livability of Seattle. The city had proposed transportation impact fees, effectively imposing a tax on new buildings. This would have increased the cost of constructing new homes, burdening renters with an additional expense.

Seattle YIMBY immediately began organizing against the legislation. They had a strong showing at the public hearing, penned an op-ed for *The Urbanist*, and executed a letter campaign. In the end, the chapter made a difference—five out of nine council members voted against the proposed impact fees. This marked the first major campaign for Seattle YIMBY, and we're so proud of this early victory!

What I love about being a Lead is being part of a well-organized local and national group working to allow more housing for people of all incomes.

—Greg Smith, Seattle YIMBY Lead



Volunteer Leads from YIMBY Tampa collecting petition signatures

YIMBY TAMPA

Securing Historic Investments in Affordable Housing



Our activists ...[showed] City Council that it's not just about numbers on a spreadsheet but about real lives and real people.

—Tatiana Morales, YIMBY Tampa Lead

YIMBY Tampa made history by securing more than \$20.2 million for affordable housing! This allocation represents 30% of the city's Community Redevelopment Agency (CRA) budget and nearly doubles their investment in affordable housing.

Activists showed up to the CRA meeting and shared their personal experiences and struggles with finding affordable housing options. The CRA adopted the budget revisions in a 7-0 vote thanks to public testimonies and the overwhelming community need for public housing assistance.

This is just the beginning of more abundant housing in Tampa!



YIMBYS OF NOVA

Unanimous Victory for Inclusive Zoning

YIMBYs of NoVA achieved a historic victory in 2023 when county board members voted unanimously to allow up to six units per lot in areas that had been set aside for only single-family detached homes for decades. This would not have happened without the meticulous organizing of our local activists.

YIMBYs of NoVA recruited droves of community members to turn out to hearings and share their personal stories. Activists relayed their struggles with housing affordability and their passion to unravel the racist roots of zoning and ending sprawl. Activists also recruited coalition partners; ultimately

building a robust, cross-issue coalition including the NAACP, the Sierra Club, VOICE, and others.

26 new developments have already been approved under the new zoning, resulting in 107 new homes—and this is just the beginning.

Our community has long had an organized NIMBYs, but we have been creating an organized opposition for the first time. It has been immensely satisfying to see how this has changed the conversation.

—Trip Hook, YIMBYs of NoVA Lead



YIMBY DENVER

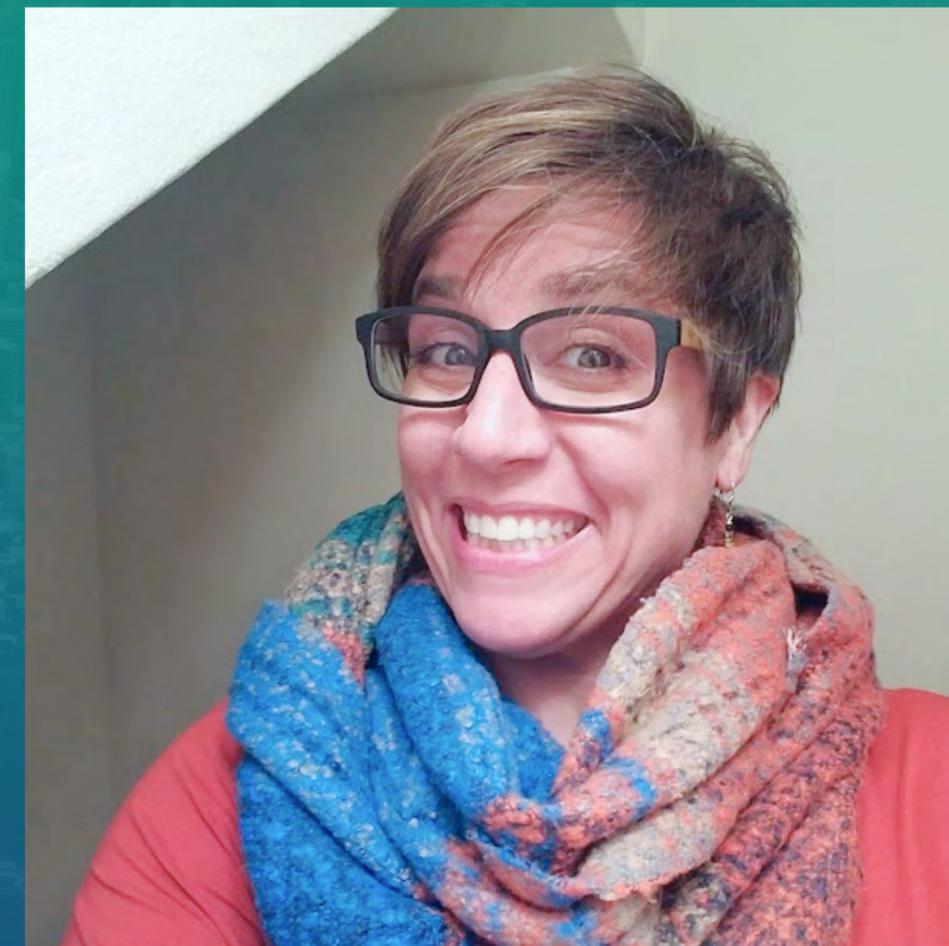
Pro-Housing Champions Win Big!

YIMBY Denver had huge electoral victories in 2023, showcasing the growing support for YIMBY policies and power of the YIMBY Denver chapter! We were the first to endorse now-Mayor Mike Johnston, who put his YIMBY endorsement at the center of his campaign. Johnston remains a strong ally, committed to making housing more affordable and simplifying housing approvals.

Additionally, five of our nine City Council endorsees won. One endorsee, Darrell Watson, triumphed over a well-known NIMBY incumbent by a striking margin of nearly 2:1. Another endorsee, Chris Hinds, beat out another NIMBY challenger. Last, Shontel Lewis won in a tightly contested race. Those wins are enough to tilt the council to a significantly more progressive stance on housing.

The governor and state legislature proposed land use reform bills for the first time in Colorado, and lifted local growth caps.

Colorado's urgent need for housing underscores the importance of these wins and signals a shift toward more inclusive and forward-thinking housing policies in the Mile High City. With our growing momentum, there's hope for significant progress in addressing Denver's housing shortage and affordability crisis.



YIMBY Denver spent a lot of time canvassing for pro-housing candidates and really brought the issue forward!

—Alison Torvik, YIMBY Denver Lead

Board of Directors

YIMBY ACTION BOARD SPOTLIGHT

Andrea Cervone

Campaign Manager and Digital Strategist



I wish I had YIMBY Action to go to bat for me when I was in office. But I'm proud to be part of an organization that is going to bat for other YIMBY leaders now.

I'm a former elected official who could have really used a YIMBY movement. As a City Councilor in Clarkston, GA, housing was a top issue. Clarkston is a refugee resettlement city; it's the "Ellis Island of the South." But many new Americans were coming and quickly leaving. The reason was housing. No new housing had been built since the 1980s!

We got to work and started approving housing. That's when the NIMBYs came out. People were losing their minds. I was naive and tried to talk them down with research. I didn't realize that it was never good faith arguments, and it was never about the argument.

When I ran for re-election, I lost by 7 votes. I know things would have been different if I had a local YIMBY movement. Even just a small team of YIMBYs to door knock for a weekend.

What I love about YIMBY Action is that we know it's not enough to have policy talking points. You actually have to be engaged in local politics and local elections. YIMBY actually goes to bat for candidates.

National Boards of Directors

YIMBY ACTION

- Ernest Brown
- Andrea Cervone
- Anthony Dedousis
- Adam Estroff
- Rudy Espinoza Murray
- Jeff Fong
- Parag Gupta
- Giselle Hale
- Nick Pinkston
- Brandon Powell

YES IN MY BACK YARD / YIMBY LAW

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- Dan Alban
- Ernest Brown
- Laura Foote
- Sonja Trauss
- Vincent Woo

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- Maryann Moise

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- Joe Bishop-Henchman
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ATLANTA

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- Kristen Johnson
- Eric Kronberg
- Atticus LeBlanc
- Saba Loghman
- Joey Shea
- Sasha Smith
- Steve Tellis

● New in 2023

2023 Financials

Grassroots activists fuel our movement

	YIMBY ACTION	YES IN MY BACK YARD / YIMBY LAW
Number of Donations by Amount		
● \$250 and below	2599 / 82.7%	117 / 43.3%
● \$250–999	446 / 14.2%	73 / 27.8%
● \$1,000–4,999	86 / 2.7%	40 / 15.2%
● \$5,000–24,999	8 / 0.2%	24 / 9.1%
● \$25,000 and above	1 / 0.03%	9 / 3.4%
Revenue by Source		
● Individual Contributions	68.8%	46.6%
● Foundations	5.8%	46.4%
● Corporate Donations	25.4%	7.0% (including employer matching)
Total Revenue	\$1,065,575	\$2,172,365

INFILL CIRCLE SPOTLIGHT

Chris Rhie

Founder and Principal of Rhie Planning



YIMBY Action's Infill Circle is our group of top supporters fueling the pro-housing movement!

Today, access to opportunity is still largely dictated by one's zip code. Our movement is working for a more sustainable and equitable future.

I became involved with YIMBY Action and Urban Environmentalists (UE) when a colleague mentioned that UE was interested in growing its Los Angeles presence. I quickly saw the alignment between UE and my own background in sustainable cities and climate action planning. I am proud to be a Board Member for UE and a member of YIMBY Action's Infill Circle of donors.

The pro-housing movement is an integral part of addressing climate change and recognizing land as a scarce resource whose benefits must be shared widely. It is also critical for challenging exclusionary land-use practices and undoing the impacts of redlining. As a child of immigrants, I can pinpoint the places in LA where my family wasn't allowed to live because of racially restrictive covenants. Today, access to opportunity is still largely dictated by one's zip code.

Our movement is working for a more sustainable and equitable future.

This year, UE Los Angeles became its own chapter, showcasing our growing influence. Another win came from the approval of a 200-unit affordable housing project in a single-family-only neighborhood (R1 zone) in Sherman Oaks. We successfully advocated that the project was allowed under Executive Directive 1, which had been signed by Mayor Bass on her first day in office to streamline affordable housing projects. Personally, I enjoy introducing people to this cause and emphasizing the importance of abundant housing for sustainable and resilient cities. I'm excited about UE's future, and looking forward to advocating for fair housing, opening the political dialogue for infill development in LA's R1 zones, and keeping up the pressure on statewide legislation for environmentally friendly homes.

MEMBER SPOTLIGHT

Sarah Montana, YIMBYs of NoVA



Lots of people have to choose between eating or offering opportunities to their kids and living here. There's got to be a better way, and it starts with housing.

We wanted a community that was diverse in every way, walkable, and bikeable. That's increasingly difficult to find because of gentrification and discriminatory policies. When we moved to Arlington, VA, we weren't prepared for how expensive it'd be. Going from what \$2,000 got me in Austin to what we got in Arlington was difficult. If there were more housing options, we'd probably be in a space that had basics like working doorknobs.

Lots of people have to choose between eating or offering opportunities to their kids and living here. There's got to be a better way, and it starts with housing.

When I joined YIMBY Action, a Lead reached out to me about upcoming events. One was a planning commission meeting for Langston Blvd behind my house. It's a major thoroughfare through Arlington that is, for the first time since the '60s, getting a redevelopment plan. It felt like a perfect opportunity to jump in, so I went with a bunch of other folks and did my two-minute speech. The overwhelming majority of us speaking from the YIMBY perspective made it so the commission got the message that more affordable housing and bike lanes were going to be a necessity in that plan.



YIMBY Denver Leads from left to right: Jonathan Pira, Abe Kaul, and Nolan Hahn.

Legislative Wins

Highlights from California

YIMBY Action grew a coalition of grassroots supporters to pass 32 priority bills in California in 2023!

SB 423: EASIER AFFORDABLE HOUSING APPROVALS

SB 423 extends SB 35, a 2017 bill which streamlines housing construction in California counties and cities that are failing to build enough housing to meet state-mandated housing construction requirements. SB 423 expands on SB 35 to ensure that California increases its production of affordable housing. This bill has helped more than 18,000 affordable homes get approved in cities that are struggling to keep up with demand.

SB 4: YES IN GOD'S BACK YARD

Religious organizations own some prime real estate in California. Under SB 4, religious organizations and nonprofit colleges may develop affordable housing on their properties, regardless of local zoning restrictions. SB 4 also guarantees that the California Environmental Quality Act (CEQA) cannot be used to derail the projects.



YIMBYs of NoVA and local partners turned out to support "Duke Street in Motion," a bus rapid transit project in Alexandria. The project was approved with a 7-0 vote.

Policy Wins Across the Country



19

POLICY WINS



8

STATES

LIVE TC, MI

Amendments for Residential Zoning Reform

A Commission in Twin Cities, Michigan passed amendments that shrink minimum lot sizes in single-family districts and allow duplexes by right in single-family districts, and more.

MADISON IS FOR PEOPLE, WI

Raising Height Limits Downtown

Downtown Madison's last fully vacant lot will accept proposals for development up to 10 stories, increased from the former four story limit.

TWIN CITIES YIMBY, MN

St. Paul Zoning Code Update Supporting Density

For decades, nearly half the land in St. Paul was restricted to single-family homes. Now, up to six housing units will be allowed in almost every neighborhood.

YIMBY DENVER, CO

Regulating Local Housing Growth Restrictions

Colorado House Bill 1255 law ends current and prohibits future population and residential growth limits statewide.

YIMBY FORT COLLINS, CO

Sweeping Rewrite of Residential Land Use Code

A land use code rewrite in Fort Collins, Colorado legalizes ADUs citywide, allows for up to six units per lot in single-family neighborhoods, and speeds development review for affordable housing projects.

YIMBYs OF NOVA, VA

Reducing Parking Requirements

The chapter reduced parking requirements in Fairfax County! The measure passed the planning commission and city council unanimously. This substantially cuts office and retail parking, opening up space for homes.

Tina McKinnor

California State Assemblymember



I believe that the homelessness crisis in LA County is a moral failing and a crisis that requires an “all hands on deck” approach. It is critical that we address rising rents and the lack of affordable housing so that all Angelenos can thrive.

I am proud to have been a principal co-author of SB 4, the Affordable Housing on Faith Lands Act, which was signed into law last October. Adding affordable housing on properties owned by faith-based organizations is an

important tool to address California’s housing and housing affordability crisis. We’ve created the potential to open up over 170,000 acres of land for affordable housing across California! We need even more tools like this.

The YIMBY movement has played a pivotal role in achieving significant legislative successes aimed at alleviating the housing shortage and making California a more equitable, affordable, and livable place to live.

The YIMBY movement has played a pivotal role in achieving significant legislative successes aimed at alleviating the housing shortage.



YIMBY Denver members (in t-shirts with yellow circles) at Governor Jared Polis' press conference unveiling proposed land-use legislation.

Electoral Wins



YIMBY Action saw more endorsed candidates win their races than ever before in 2023! Sweeping victories in California, Colorado, Illinois, Pennsylvania, and Virginia shifting our elected leaders to be pro-housing.



81

ENDORSED CANDIDATE VICTORIES



12

CITIES WITH ENDORSEMENTS



5

STATES WITH ENDORSEMENTS

Local Government Alliance

By providing a community and resources to elected and appointed officials and, the Alliance will enable local representatives to become even better pro-housing champions.



65

MEMBERS



17

STATES

In 2023, YIMBY Law and YIMBY Action founded the Local Government Alliance. The Alliance aims to create a community among elected officials across the nation who want to increase our housing supply, desegregate our communities, and open our cities to new neighbors.

The Alliance seeks to answer the question: “Ok, I’m elected! Now

what?” by creating and sharing tools, training materials, resources, and experiences that support current and future elected officials in furthering pro-housing policies.

Additionally, it connects veteran pro-housing elected officials to newly elected ones, to act as mentors and share their wealth of knowledge.

Knowing we’re on the right side of history and becoming a force to be reckoned with for housing is very exciting.

Commissioner Reina Saco

ALLIANCE MEMBER • GAINESVILLE, FL



Mayor Melanie Kebler

ALLIANCE MEMBER • BEND, OR

By working hard to create housing abundance, we can make sure our city is on a path to a sustainable future. I want to make sure all generations have the opportunity to thrive in Bend. Building more homes of all types is key to that goal.



Planning Commissioner Emmanuel Alcantar

ALLIANCE MEMBER • LOS ANGELES, CA

I am committed to pro-housing advocacy because the urgency of building more housing is twofold: to address our climate crisis and to facilitate equitable pathways to homeownership, particularly for Black, Brown, and other communities of color.



Planning Commissioner Tony Striner

ALLIANCE MEMBER • ARLINGTON, VA

Pro-housing policies open the door for a lower global carbon footprint, greater potential for economic development, and better physical and mental health for residents. I’ve seen the positive developments that come from pro-housing policies firsthand. I hope to use my lived experience to contribute to the growing the YIMBY movement.

Project Advocacy

This year, YIMBY Law and YIMBY Action advocated for new homes across 12 states and 75 cities, supporting more than 169,520 new homes.

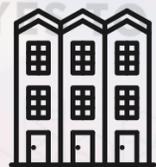
Our activists show up at hearings and community meetings to support projects at the hyperlocal level and ensure that pro-housing voices are heard!



7,004

HOMES APPROVED

Across 39 Projects



169,520

HOMES SUPPORTED



370

PROJECTS SUPPORTED



75

CITIES

PROJECT SPOTLIGHT: SAN BRUNO, CA 840 San Bruno Ave W

Plans to bring 341 fully affordable homes with easy access to Caltrain, the local commuter rail, previously failed. Thanks to YIMBY's support and California's recent housing policy wins, these homes are now on track to become a reality for the San Bruno community.

PROJECT SPOTLIGHT: BEND, OR The Jackstraw, 310 & 350 SW Industrial Way

YIMBY activists helped to secure a bright future for a former 4.7-acre industrial site: 300 new homes with two planned ground-floor spaces built for in-home childcare businesses that can serve up to 20 children.



Right, Bottom: Renderings of The Jackstraw by Killian Pacific



Legal Actions



6

LAWSUITS FILED



524

ENFORCEMENT LETTERS SENT



YIMBY member Anne Paulson serving legal papers

SUING EXCLUSIONARY CITIES Culver City Enforcing California Housing Plans

YIMBY Law held cities accountable for creating more housing by filing suits against six California cities that did not meet their state deadlines to create housing plans. The lawsuits focused on cities with a long history of exclusionary housing practices, cities that adopted housing plans unlawfully, and localities that have made little progress in developing their draft plans. Our enforcement pressures cities to follow through and ensures more homes are built throughout California.

BRIEFING THE SUPREME COURT YIMBYs Reach the Highest Court

Many impact fees exacerbate the housing shortage by making it more difficult and expensive to build. With a coalition of pro-housing organizations, YIMBY Law submitted an amicus brief in *Sheetz vs El Dorado County* which illustrated the connection between impact fees and the lack of housing supply and affordability. The brief cites numerous cases where local governments have made housing needlessly expensive by imposing fees that do not coincide with the true impact of new homes on a community.

APPEAL WON Setting Legal Precedent in Culver City and Beyond

YIMBY Law won a lawsuit against the City of Culver City in 2022 challenging the City's illegal ordinance, which reduced the capacity of its residential land. The ordinance violated the the Housing Crisis Act of 2019 and made it more difficult for multigenerational households to live together. Culver City appealed their loss, and in 2023 YIMBY Law won again at the court of appeals. This sets a precedent that a variety of methods of reducing allowed density are against the law. The winning appeal ensures cities in California won't attempt the same illegal action.



Photo by Adam Michael Szuscik

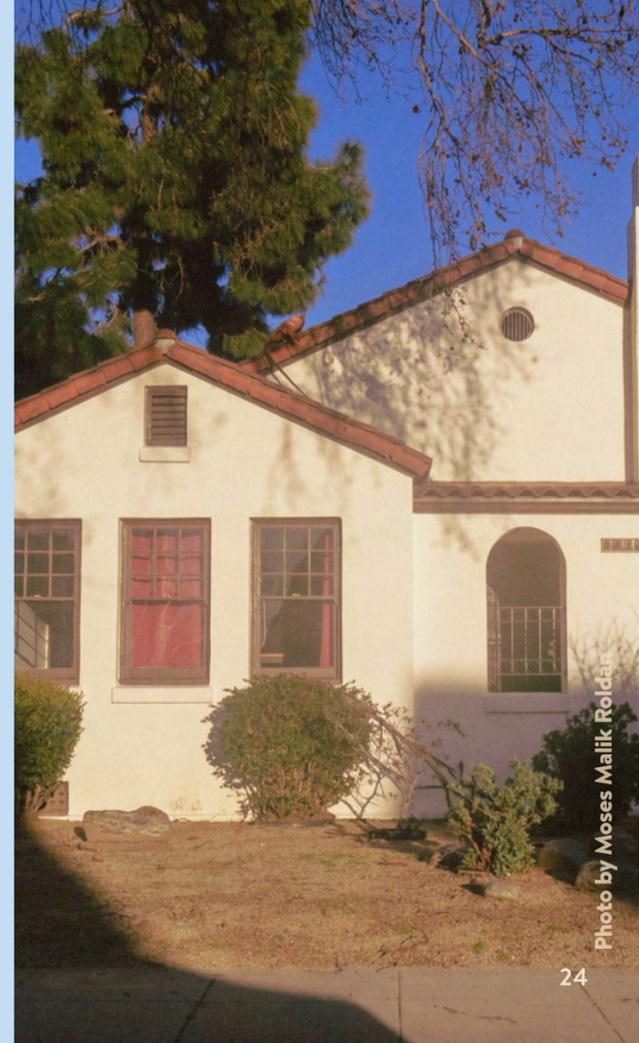


Photo by Moses Malik Roldan

CALIFORNIA

Housing Elements

In California, cities are required to create housing plans called “housing elements” every eight years. These plans determine whether millions of homes can be built across the state. In 2021, YIMBY Action and YIMBY Law launched the Campaign for Fair Housing Elements to ensure that cities’ housing elements follow laws requiring them to affirmatively further fair housing. In other words, laws requiring them to build sufficient numbers and types of homes to further inclusion.

Since 2021, we’ve built a strong network of volunteer watchdogs who monitor and report on local housing elements decisions, so we can advocate for better decisions as needed.

In 2023, the Campaign facilitated enforcement of fair housing elements and gathered data to support that enforcement. With the support of a grant program from the Chan-Zuckerberg Initiative, we enabled other organizations in California to engage in enforcement of fair housing elements.

We awarded \$25,000 to six organizations. Our grantee organizations increase our impact by connecting us to new networks of advocates. Grantees guide new advocates both to collect data and to support strong housing elements that move the state toward housing abundance and equity.



649

VOLUNTEER WATCHDOGS

Map showing locations of Housing Element Watchdogs throughout California.

WATCHDOG SPOTLIGHT

Jenny Silva

Through YIMBY Action, I learned about the housing element process and how important it is in California as a tool to change zoning and get more pro-housing policies put in place. I decided to monitor what was happening in Marin County and do as much as I could to get more pro-housing policies implemented. Since then, I’ve read every Marin housing element.

As I was reading these 500 page documents, the other watchdogs were so valuable to me in teaching me how to focus my time on where I would have the most impact. I even learned through the watchdogs that Sausalito was recruiting for Housing Element

Advisory Committee members, so I applied and got onto the committee to push for more density. The housing element is the greatest tool we have in California to influence local housing policy. That’s where you have to make the change. In San Rafael, some good policies were implemented directly because of the housing element. It’s already resulted in permits being issued for just as much housing as was built the whole last cycle.

Our advocacy really makes a difference because we can force change at the local level where the decisions are made.



The housing element is the greatest tool we have in California to influence local housing policy. That’s where you have to make the change.



42 PUBLIC MEETINGS ATTENDED



21 COALITION PARTNERS

Press Coverage



50

OP-EDS & LETTERS
TO THE EDITOR



1,906

MEDIA HITS

YIMBYs Highlighted Nationwide

BUSINESS
INSIDER

The YIMBYs are coming

“There's a new movement sweeping America. It contains a simple idea that has the potential to radically reshape our economy: The US needs more places for people to live.”



America is becoming a country of YIMBYs

"Public support is building for changes to zoning codes and other laws that have dominated American housing policy for decades and restricted new development."

Washington Examiner

Newsom signs bill that fast-tracks housing projects on church lands to address crisis

“This year’s housing package takes bold action on the housing shortage crippling California. With each of these critical bills, we are making a statement about the need for more homes.”—Laura Foote

POLITICO

YIMBYs are winning this session

“YIMBYs are steadily getting the upper hand in their fight to make housing a climate issue. Advocates are cheering the growing recognition of the link between development patterns and emissions.”

Chicago Tribune

Editorial: Here’s a way to spur more affordable housing. Cut the red tape holding back three-flats.

“We’re on board with the recent statement by Urban Environmentalists [Illinois], which advocates for smart city development. These ideas are a way to create market-based affordable housing.”

Looking to 2024

A Letter from the Executive Directors

The YIMBY movement is young. It has only been a few years since we started working to increase housing supply and ensure affordable and accessible housing for all. We never imagined we would be driving a national movement more than 50,000 strong.

One of our long-time supporters, Sarah Dennis Phillips, the Executive Director of the Office of Economic & Workforce Development in San Francisco reflected, “I came across notes for a talk I gave back in 2015. The whole thesis was how there was no advocacy for housing construction, and why, and how the only way to change the winds blowing us into a hole of higher and higher housing costs and more and more displacement was for someone to start doing so. Fast forward to 2017 when you launched your work, and then forward again to today: literally everything I was asking for has come in

the form of YIMBYs’ efforts...you’ve accomplished more with that advocacy than I would have even hoped. It blows me away when I think about how long I’ve been thinking about this stuff, with so little impact; and how relatively little time you all have been in the game, with so much dramatic impact. Seriously the most impactful political movement I’ve seen in real life.”

Testimonials like this are humbling and a testament to you—our volunteers, activists, and donors. You are behind every public comment, each opinion article or news story, and making sure thousands of new homes are built every year. Together, we are effecting change on an ever-growing national scale.

In 2023, we tirelessly watchdogged policy implementation, rallied for community support, engaged policymakers, educated our neighbors,

and continued to reshape the landscape of housing advocacy. Your voices have reverberated across cities and states, igniting conversations and change.

Not only is this work shaping policy, it’s also transforming perspectives. This year, YIMBY made strides from local city halls to mainstream media. More and more people now understand that to address historic racial inequities, climate change, economic opportunity, and more, we need to first address the root cause of unstable, expensive housing.

We are so honored that you believe in this movement and are fighting alongside us so that everyone can have a home.

—
Laura Foote and Sonja Trauss,
Founders and Executive Directors



We’re so grateful to have you fighting alongside us for abundant, accessible housing for everyone. Here’s to 2024!

**From our backyard to yours,
—The YIMBY Team**



Our 2023 Team

Empowering the Movement Nationwide

We added eight new staff members in 2023 across our development, marketing, operations, and organizing teams equipping us to better meet the moment and fight for abundant, inclusive housing nationwide.

EXECUTIVE DIRECTORS

Laura Foote

Executive Director, YIMBY Action
San Francisco, CA

Sonja Trauss

Executive Director
Yes In My Back Yard / YIMBY Law
Oakland, CA

STAFF

Keith Diggs

Staff Attorney
Santa Cruz, CA

McKenzie Merriman

Event Coordinator
Chicago, IL

Rafa Sonnenfeld

Policy Director
Santa Cruz, CA

Jessamyn Garner

Marketing & Communications
Director, Huntington Beach, CA

Jane Natoli

San Francisco Organizing Director
San Francisco, CA

Tia Stone

Senior Manager of Membership
Las Vegas, NV

Jaclynn Garry

Operations Associate
Shaker Heights, OH

Asile Patin

Atlanta Organizer
Atlanta, GA

Julia Teitelbaum

Digital & Design Director
Alameda, CA

Andrew Gothard

National Chapter Manager
Clermont, FL

Courtney Porcella

Business Membership Manager
Salem, MA

Leora Tanjuatco Ross

National Organizing Director
Mountain View, CA

Joanna Gubman

Environmental Director
San Francisco, CA

Gillian Pressman

Managing Director
Norfolk, VA

Nikki Yang

Marketing & Communications Intern
Berkeley, CA

Amy Klein

Associate Director of Development
Denver, CO

Mariah Redfern

Marketing & Communications Associate
Las Vegas, NV

Alex Melendrez

National Chapter Manager
San Bruno CA

Connor Riley

Denver Organizer
Denver, CO

● Joined the team since January 2023



Want even more impact?

Support Us in 2024!



YIMBY
LAW

yimby.cc/give-c3



YIMBY
ACTION

yimby.cc/give-ya

